

**MINUTES**  
**Spokane Public Facilities District - Board of Directors Meeting Via Webinar**  
**& at Spokane Veterans Memorial Arena Board Room | Wednesday, June 14, 2023 at 12:30pm**

**ITEM #1 TO ORDER**

Board Chair Dickinson convened 840<sup>th</sup> Meeting of the Spokane Public Facilities District at 12:30 PM.

**ITEM #2 ATTENDANCE**

In attendance was Board Chair Marty Dickinson, Vice Chair Paul Read, and Board Members Harry Sladich, and Ed Bruya. District personnel attending in-person included, CEO Stephanie Curran, Matt Meyer, Mike Gaffaney, Paul Christiansen, Jessica Deri, Steve Marsh, Melissa Coulter, Chris Weathers, Andrew Dolan, and Ryan Gallagher. District personnel attending virtually included Jose Angel, Nic Lawrence, Kay Riplinger, Andrew Dolan, Holly Williams, Kamie Gylling, Kaila Jones, and Tina Gallegos. Guests attending in person included Ashley Blake with Spokane Sports, Rose Noble and Ruth Fitzgerald with Visit Spokane, Scott Taylor, Nathan Pettis, and Aiden Hubbard with The Car Park, Justin Kobluk with West Coast Entertainment, and Dave Pier with Brett Sports and Entertainment. Guests attending virtual included Mathew Hulette with McCullers Sports, and Tom Stebbins with Vision Marketing.

**ITEM #3 EXECUTIVE SESSION**

Board Chair Dickinson adjourned the Board to an Executive Session at 12:35 PM per RCW 42.30.110 (i) regarding Potential Litigation for approximately 60 minutes with no action expected. The board returned to the board room at 1:22PM with no action taken.

**ITEM #4 CONSENT AGENDA**

Board Chair Dickinson presented the Consent Agenda items.

- **Approval of Minutes for May 24, 2023**

Mr. Bruya moved to approve the May 24 minutes as presented, Mr. Read seconded and the motion was approved unanimously.

- **Approval of Hawley-Troxell Invoices for April 2023**

Mr. Read moved to approve the Hawley-Troxell April 2023 invoices Mr. Bruya seconded and the motion was approved unanimously.

**ITEM #5 DISTRICT BUSINESS**

**Committees:**

**Finance:**

No Report

**Operations:**

No report.

**Project:**

No Report

**Convention Center and The Podium 2023 1<sup>st</sup> Quarter Report:**

Ms. Deri detailed 1<sup>st</sup> quarter for 2023 stating there were (49) events at the Convention Center and (19) events at The Podium. There were (8) sales trips, (21) local site visits, and (3) national site visits. Attendance totals were 89,420 at the Convention Center and 65,265 at The Podium.

Economic impact: Total of \$62m; \$15m at Convention Center, and \$46.9m at The Podium.

Room nights: Convention Center 10,541, and The Podium, 26,792.

Q1 2023 goal is \$5.3m and Q1 contracts signed at \$1.9m.

Q1 experienced heavy concessions. \$500k vs \$100k catering.

Customer response surveys with PFD and contractors was 4.8 out of 5.0

Vice-Chair Read inquired if reports included economic impact and room nights for other PFD buildings.

It is measurable with Convention Center and The Podium especially in partnership with Visit Spokane and Spokane Sports. The PFD is developing a new marketing plan and will implement these figures for Arena and FICA.

**Spokane Veterans Memorial Arena (Arena) and First Interstate Center for the Arts (FICA) 2023 1<sup>st</sup> Quarter and 2022 4<sup>th</sup> Quarter:**

Mr. Meyer reviewed 1<sup>st</sup> Quarter 2023 for the Arena and FICA.

Highlights at the Arena included Chiefs, PBR, Ice Cube, GSL Spirit Games. Announced events included Jurassic World, Chris Stapleton, Foo Fighters, Alabama, Macklemore, and Lauren Daigle.

Highlights at the FICA included Ain't Too Proud, Jo Koy (2 shows), Cinderella, Bluey's Big Play (2 shows), and Paw Patrol (4 shows).

Mr. Meyer reviewed 4<sup>th</sup> Quarter for 2022 for The Arena and FICA.

Highlights at the Arena included GU v Kentucky and Snoop Dogg with announcements of Journey, Shania Twain.

Concert bookings The Podium continue. Tonight, 6.14 is Beartooth and Trivium and announced is Jimmy Eat World & Manchester Orchestra.

Q1 travel included Pollstar, PacNet, Seattle for NCAA.

*(Note At 1:51pm agenda item 'Stadium' was moved to follow the Arena/FICA report from Mr. Meyer as Vice-Chair Read needed to exit the meeting near 2:00pm. See 'Stadium' below\**

**\*\*(1:55pm-2:18pm)Visit Spokane 2023 1<sup>st</sup> Quarter Report:**

Ms. Fitzgerald presented 1<sup>st</sup> quarter for 2023 reporting the trend information with lead room nights at 47% of 2019 and 127% of 2022 as of April 30, 2023. Definite bookings, at 100% for 2019 and 250% for 2022.

Pacing in 2025 is ahead and work continues on 2023-24.

Some of the upcoming July-August events include World Wide Group, Young Living Essential Oils, Clearwater Paper, Wilderness Medical Society, and National Council for Prescription Drug Programs.

Ms. Fitzgerald reviewed 2023 September and October events, and highlighted successes with the presell of the National Rural Letter Carriers Association and the May/June 2023 Christian Missionary Alliance.

**Spokane Sports Commission 2023 1<sup>st</sup> Quarter Report:**

Ms. Blake reviewed 1<sup>st</sup> quarter for 2023, reviewed items in planning stages, and cited development travel. There was over \$60m in economic impact, and events included 2023 WIAA Hardwood Classic, Washington State Middle School Basketball, and Pacific Northwest Qualifier. There was a total of (18) sporting events at PFD facilities, 75,298 visitors, and 37,735 hotel room nights.

For the Indoor Track & Field Season highlights included (15) new facility records, (14) Olympians competing, and Top 3 in the World for performance; USATF indoor Championships.

**ITEM #8 MISCELLANEOUS**

**\*Stadium:**

*(Note At 1:51pm agenda item 'Stadium' was moved to follow the Arena/FICA report from Mr. Meyer as Vice-Chair Read needed to exit the meeting near 2:00pm).*

Board Chair Dickinson indicated the board needed to move the agenda item 'Stadium' in order to have a quorum as Vice Chair Read needed to exit the board meeting at approximately 2:00pm. This item was presented at 1:51pm following the Arena/FICA report from Mr. Meyer.

Board Chair Dickinson stated there are two proposals before the board regarding stadium naming, action would be taken on the first proposal, and the second proposal would be tabled this time. The stadium naming proposals were sent to the PFD Board from USL Spokane owner Ryan Harnetiaux.

Mr. Sladich declared a motion for the PFD Board to move forward and approve the stadium name of "**ONE Spokane Stadium**" with "**Powered by The Kalispel Tribe of Indians**", adding the PFD approved motion would move to Spokane Public Schools for review, Mr. Bruya seconded and the motion was approved unanimously.

Board Chair Dickinson reiterated that this proposal will now go to the Spokane Public School Board for their review and that the PFD Board of Director's are only voting on behalf of the PFD and not Spokane Public Schools.

*At 1:55pm, the meeting was moved back to quarterly reports, resuming with Visit Spokane, followed by Spokane Sports. See above \*\**

Vice Chair Read exited the board meeting at 1:58pm.

**(2:18pm) CEO Update:**

**FreshVue:** Meetings continue and in the next few months will be wrapping up.

**STA:** Ongoing conversations with STA on event shuttle during concerts/events.

**Stadium:** Ongoing meetings with SPS/PFD on planning, events, logistics.

**The HUB:** Met with the HUB. They are planning more sporting fields; great advantage for valley hospitality.

Board Chair Dickinson acknowledged the City of Spokane Valley for their proactive plans for partnership.

**ITEM #8 PUBLIC COMMENTS**

Board Chair Dickinson opened the Board Meeting for Public Discussion.

No Discussion.

**ITEM #8 ADJOURNMENT**

There being no further business the Board adjourned at 02:24PM.

Michelle McIntyre, Clerk of the Board

Approved by the Board of Directors

---

The SPFD Board's minutes are intended to be a reasonable summary of the Board's deliberations and actions. The minutes are not a verbatim record of everything said at the meeting. The minutes include all actions taken by the Board.